KIDZ COLLECTION





Grounds

- Researches show that children's eyes are more at risk from dangerous UV rays than adults.
- Until a child reaches the age of 12, the eyes are more receptive to light and can be seriously damaged.
- The sooner a child gets to experience the world through quality sun lenses, the better the child's vision will develop as the years progress.

The ZEISS **KidZ** collection is especially designed to guarantee the maximum protection and precise vision of children's eyes, with a dedicated selection of tints, according to specific age ranges, from childhood to teenage.

Primary



First



Graduate

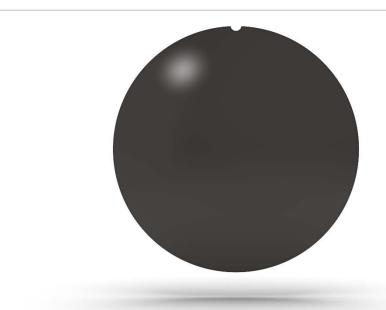


KIDZ COLLECTION





Balance in color perception



COLOUR

Grey: *Equalizer (NK780)*

- unaltered natural colours perception
- relaxing and comfortable properties that allow the use of sunglasses for a long time
- 100% protection from UVA and UVB rays
- colours attenuation as the light arrives to the eye in the same quantity through all the lens surface

KIDZ COLLECTION





Enhanced features



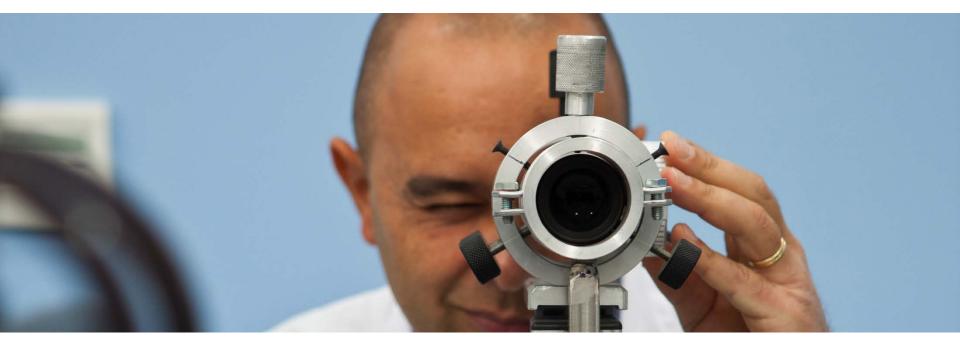
ZEISS lenses for the **KidZ** collection are made of polyamide, a premium material that presents the following features:

- lightweight & comfort
- 100% protection from UV rays
- superior optical quality
- hard-coating treatment for superior scratch resistance
- impact resistance

ZEISS Stringent standards







ZEISS sun lenses

- ZEISS sun lenses are the final outcome of the centenary know-how in optical technology of Carl Zeiss Vision, a premium trusted company recognized and revered all over the world in the optical lenses sector.
- The engraved "Z" as guarantee authenticity and quality of ZEISS lenses
- Comoframe sunglasses models have been analysed by our laboratory technicians to ensure the optical clarity of the finished product.

ZEISS Sunlens, marketing 5

